

**FARMERS INSURANCE SELECTS MEDNEUTRAL'S MROinsight:
A COST EFFECTIVE EARLY CASE ASSESSMENT MEDICAL DECISION TOOL**

LOS ANGELES and SAN DIEGO, CA, April 28, 2010-

Farmers Insurance Group of Companies[®], the third largest home and auto insurance group in the United States, has selected MedNeutral[®]'s Medical Records Optimization (MRO) MROinsight[™] decision support tool for medical records in litigated BI claims. MROinsight combines a web-based record management tool with a file-level summary of medical facts with an emphasis on the potential impact of key value drivers. MROinsight supports initial case triage and early case assessment via standardized, efficient reviews that flag mitigating factors and relevant issues for litigation attorneys.

For more substantial cases going to jury trial, Farmers is using MRO abstract for a detailed overview of all relevant information cataloged and searchable on the fly over a secure web interface, giving the defense lawyer access to useful information in real time.

Each MROinsight organizes the case medical files in chronological order and presents the records in a standard, easy-to-read format. The content MRO is offered as Software as a Service (SaaS) with a secure, web-based delivery platform allowing for collaboration, review and analysis of records not only by the attorney, but claim professionals as well. The tool was purposefully designed for a very "light" integration, translating into limited up-front investment and rapid implementation. MROinsight provides document management and collaboration functionality as part of the offering, but the real differentiator is the summary of medical records at scale to ensure the inclusion of all relevant medical data in litigated claims decisions.

About Farmers Insurance Group of Companies[®] (www.farmers.com)

Farmers Insurance Group of Companies is the country's third-largest insurer of both private Personal Lines passenger automobile and homeowners insurance, and also provides a wide range of other insurance and financial services products. Farmers operates primarily in 41 states across the country through the efforts of approximately 20,000 employees. Farmers' exclusive and independent agents, along with Farmers employees, are responsible for servicing more than 15 million customers.

About MedNeutral (www.medneutral.com)

Founded on the insight that valuable medical information is frequently underutilized in the adjudication of injury claims, MedNeutral developed Medical Records Optimization (MRO[™]), the first ever solution designed to convert unstructured data found in paper or imaged medical documents into structured, readily accessible information. Now claims professionals and litigation attorneys can quickly process and understand medical context, leading to more efficient and accurate claims decisions.

MedNeutral is a Brahma Holdings, LLC company. Brahma provides transformational solutions to the insurance industry. Brahma and its portfolio companies are headquartered in San Diego, California.